

# Addendum for 2021-2022 Undergraduate Catalog

# **Accounting**

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The Accounting Program provides a broad base of study and is designed to ensure that the student is adequately prepared for entry-level positions. Through careful course selection within the program and supporting fields, it is possible for students to prepare themselves for careers in government, nonprofit organizations, and private industry.

Students aspiring to become certified public accountants (CPAs) need to be aware of the educational requirements of the state in which they intend to sit for the CPA examination. Advisors in the program are available to help students plan their courses to meet the CPA requirements or any specialty within the field of accounting.

	2021-2022	
Core Curriculum	43	
Pre-Major Courses	9	
Major and Related Courses	75	
Free Elective Courses	6	
TOTAL	133*	

<sup>\*</sup>Category totals do not add up to 120 because required pre-major and major courses overlap with GSR requirements.

## Requirements for a Major in Accounting

Students must be accepted into the Accounting major before taking 300-level or above courses in the Department of Business. For continuation in the major, a student must maintain a minimum cumulative GPA of 2.75 in major and non-major courses. An accounting major must complete at least one internship in the field and are strongly encouraged to achieve at least one Microsoft Office Specialist certification prior to graduation.

## **Required Pre-Major Courses 9 credits**

BUS 101 Introduction to Business 3

**BUS 181 Business Computer Applications 3** 

MAT 125 College Algebra 3

\*Three credits count toward the general studies requirement, replacing GSR 104

## **Required Core Courses 54 credits**

ACC 201 Financial Accounting I 3

ACC 202 Financial Accounting II 3

ACC 203 Managerial Accounting 3

BUS 211 Management and Organizational Behavior 3

BUS 221 Marketing 3

BUS 231 Business Statistics I 3

BUS 331 Business Statistics II 3

BUS 341 Business Ethics 3

BUS 351 Business Finance 3

BUS 361 Global Dimensions of Business 3

BUS 371 Business Law I 3

BUS 381 Management Information Systems 3

BUS 391 Production & Operations Management 3

BUS 491 Senior Capstone I 3

BUS 492 Senior Capstone II 3

ECO 201 Introduction to Macroeconomics 3

ECO 202 Introduction to Microeconomics 3

ENG 380 Business and Technical Writing 3

## **Required Accounting Courses 21 credits**

ACC 301 Intermediate Accounting I 3

ACC 302 Intermediate Accounting II 3

ACC 321 Managerial Cost Accounting 3

ACC 331 Income Tax Accounting 3

ACC 401 Advanced Accounting 3

ACC 441 Auditing 3

ACC 461 International Accounting 3

#### **Major Elective Courses 6 credits**

Choose two courses:

ACC 350\* Non-Profit Organization Accounting 3

ACC 402 Current Accounting Theory 3

ACC 421\*\* Advanced Cost Accounting 3

ACC 442 Accounting Information Systems 3

ACC 495\*\*\* Special Topics 1-5

## **B.S.** in Business Administration

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The Business Administration program provides a foundation in business administration to prepare students for entry-level management positions in either the private or public sector. Minoring in business administration is an excellent choice for students with management and leadership potential who choose to major in a liberal arts discipline.

	2021-2022
Core Curriculum	43
Pre-Major Courses	6
Major and Required Courses	72
Free Elective Courses	5
TOTAL	126

The Business Administration program provides a foundation in business administration to prepare students for entry-level management positions in either the private or public sector. Minoring in business administration is an excellent choice for students with management and leadership potential who choose to major in a liberal arts discipline.

#### Requirements for a Major in Business Administration

Students must be accepted into the Business Administration major before taking 300-level or above courses in the Department of Business. Students must also complete two of the following concentrations

<sup>\*</sup>Recommended for those planning to sit for the CPA examination.

<sup>\*\*</sup> Recommended for those planning to sit for the CMA examination.

<sup>\*\*\*</sup>Students must take three credits of ACC 495.

(Management, Marketing, Economics, Finance, International Business or Entrepreneurship). For continuation in the major, a student must maintain a minimum cumulative GPA of 2.75 in major and non-major courses. A business major must complete at least one internship in the field prior to graduation.

## Required pre-major courses 6 (9\*) credits

BUS 101 Introduction to Business 3

**BUS 181 Business Computer Applications 3** 

MAT 125\* College Algebra 3

\*Three credits count toward the general studies requirement, replacing GSR 104.

#### Required core courses 54 credits

ACC 201 Financial Accounting I 3

ACC 202 Financial Accounting II 3

ACC 203 Managerial Accounting 3

BUS 211 Management and Organizational Behavior 3

BUS 221 Marketing 3

BUS 231 Business Statistics I 3

BUS 331 Business Statistics II 3

**BUS 341 Business Ethics 3** 

**BUS 351 Business Finance 3** 

BUS 361 Global Dimensions of Business 3

BUS 371 Business Law I 3

BUS 381 Management Information Systems 3

BUS 391 Production & Operations Management 3

BUS 491 Senior Capstone I 3

BUS 492 Senior Capstone II 3

ECO 201 Introduction to Macroeconomics 3

ECO 202 Introduction to Microeconomics 3

ENG 380 Business and Technical Writing 3

#### Business Administration concentration electives (any two for a total of 18 credits)

Business Administration majors must complete two of the following six concentrations by taking three of the required and elective courses listed for each concentration. At least one course for each concentration must be a Department of Business course. Courses marked with "\*" have prerequisites that must be taken in their home departments. Prerequisites for courses offered by other departments that do not have "\*" will be waived for business students taking them to satisfy their concentration. Students can also take special topics courses, in consultation with their advisors, to satisfy the requirements of their chosen concentrations. An elective course cannot count toward two different concentrations.

## **Concentration in Entrepreneurship 9 credits**

Choose three:

BUS 290 Foundations of Entrepreneurship 3-4

<b>BUS 322</b>	New	<b>Product</b>	Develo	pment	3
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BUS 354 Entrepreneurial Finance 3

BUS 390 Social Entrepreneurship 3-4

BUS 493 Entrepreneurship 3

#### **Concentration in Economics 9 credits**

ECO 301 Intermediate Macroeconomics 3

ECO 302 Business & Managerial Economics 3

ECO 341 History of Economic Thought 3

ECO 351 Money and Banking 3

ECO 361 International Economics 3

ECO 363 Comparative Economic Systems 3

ECO 403 Research Methods in Economics 3

ECO 451 Public Finance and Policy 3

#### **Concentration in Finance 9 credits**

#### **Required Course (3 credits)**

**BUS 253 Investments 3** 

## **Elective Courses (6 credits)**

Any ACC course that is 300- or 400-level

BUS 354 Entrepreneurial Finance 3

BUS 372 Business Law II 3

BUS 451 Real Estate Finance and Investments 3

ECO 351 Money and Banking 3

ECO 361 International Economics 3

ECO 403 Research Methods in Economics 3

ECO 451 Public Finance and Policy 3

MAT 145 Calculus for Business and Social Sciences 3

MAT 150 Calculus I 4

#### **Concentration in Management 9 credits**

## **Required Course (3 credits)**

BUS 414 Human Resources Management 3

#### **Elective Courses (6 credits)**

BUS 372 Business Law II 3

COM 330 Interpersonal and Group Conflict Management 3

COM 340 Business and Professional Communication 3

COM 460 Organizational Communication 3

PER 350 Event Planning and Management 3

THE 373 Theatre Production and Management 3

## **Concentration in International Business 9 credits**

ACC 461 International Accounting 3

BUS 261 Global Business Foundations 3

ECO 341 History of Economic Thought 3

ECO 361 International Economics 3

ECO 363 Comparative Economic Systems 3

GOV 329 Comparative Governments of Asia, Africa & Latin America 3

GOV 330 Intro to the European Union 3

GOV 391 International Relations 3

GOV 396 International Law and Organization 3

SOC 313 Work and Globalization 3

## **Concentration in Marketing 9 credits**

**Required Course (3 credits)** 

BUS 421 Marketing Research 3

**Elective Courses (6 credits)** 

BUS 321 Advertising & Branding 3

**BUS 322 New Product Development 3** 

BUS 422 Marketing Strategy 3

COM 350 Introduction to Mass Communication 3

OR

COM 360 Introduction to Public Relations 3